**AMBA Launches Premier Virtual Plant Tour Workshop**

FOR IMMEDIATE RELEASE

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**Indianapolis, IN** – On March 8, 2022, 12-2pm EST, the American Mold Builders Association (AMBA) will host its first virtual plant tour workshop with Dramco Tool Co., Inc. Attendees will have the opportunity to tour a member facility, share best practices, problem-solve with peers and improve operations – all without leaving the office.

From its facility in Grand Island, NE, Dramco Tool team members will share how the company has tooled a ‘lean’ path to machine set-up efficiencies in its pursuit of a competitive advantage in the marketplace. Tour highlights will feature how this AMBA member has improved workflow capacity, decreased machine set-up and job changeover times, devised tool management strategies to cut waste and leveraged its lean efforts.

“AMBA has long believed in the power of touring another mold manufacturing facility to learn, improve and grow,” said AMBA Managing Director Kym Conis. “Introducing the plant tour workshop experience in a virtual environment now provides the larger AMBA membership with unprecedented access to new ideas, best practices and peer connections, to which only a limited group of mold manufacturers previously had access.”

After the company’s presentation, attendees will have the opportunity to join small group breakout rooms, where best practices and challenges will be discussed with mold building peers. Attendee cost is $79; a discounted rate of $59/registrant is available for groups of 3 or more. To register, visit AMBA.org/Events or contact the AMBA offices at 317.436.3102 or info@amba.org.

*This event is sponsored by AMBA partners, including Crystallume, INCOE, PCS Company, Vincent Tool, Wipfli and Wisconsin Engraving.*

**About AMBA**

The American Mold Builders Association (AMBA) is the only organization dedicated to elevating the competitive advantage of U.S. mold builders. AMBA provides workforce development initiatives, networking, benchmarking opportunities and industry promotion. AMBA members receive a variety of additional benefits, including access to cost-reduction programs, visibility to mold buyers and problem-solving resources that give members a competitive advantage.

To learn more about AMBA membership and ongoing initiatives, visit AMBA.org.